GOALS 2020-21

STRENGTHEN LOCAL AND REGIONAL NETWORKS

INITIATIVES: Effective Consulting Services, Expanded Resource Accessibility

⇒ Hold quarterly District/Region open forums, in-person or virtually.

⇒ Outside reviewers will "mystery shop" each library's online presence and give feedback for improvement.

⇒ The District will begin to formally track member library community engagement efforts.

INCREASE ACCESS TO LIBRARY SERVICES THROUGHOUT THE ENTIRE COMMUNITY

INITIATIVES: Equitable Service, Expanded Resource Accessibility

⇒ 75% of problems noted on website audits are resolved.

⇒ The District will continue to invest in online resources that improve and expand library services to the general public.

⇒ The District will support and investigate initiatives to increase broadband access and alternative ways to deliver library services across the District.

EQUIP MEMBER LIBRARIES TO DELIVER EXCELLENT SERVICE TO THEIR COMMUNITIES

INITIATIVES: Empowering Professional Development, Equitable Access, Exceptional Youth Services

⇒ Begin to measure long-term impact of training effectiveness by conducting 6-12 month follow-up surveys.

⇒ The District will provide member libraries with marketing templates for social and traditional media.

⇒ Hold regular, topical debrief meetings/unconference to allow for professional development and networking among all levels of library staff and volunteers.